

Member Update - October 2017



Packet Posted for the MLS Annual Meeting – November 6, 2017 at the College of the Holy Cross, Worcester

[Download the packet](#) for the Annual Council of Members Business Meeting and Election. Please note that we will have a very limited supply of printed packets at the meeting. If you would like to ensure that you have a copy, please print out for yourself.

We're excited to welcome **Miguel Figueroa, Director of ALA's Center for the Future of Libraries**, as our featured speaker. In addition to our business meeting and updates, Project SET participants will make brief presentations. This has been a popular element of the program!

[RSVP by November 1st](#)

Executive Board Action on October 16, 2017

Approvals:

- Annual Audit presented by Marcum (auditor)
- Revised Financial Handbook proposed by Betsy Meaden, Business/HR Director
- Implementation of online invoice and check writing system to enhance efficiency presented by Betsy Meaden
- Bylaws revision recommended for presentation to the Council of Members (Bylaws Committee)

Delivery Survey - It's that time again.... MLS will be collecting delivery statistics from all member libraries who receive delivery. Accurate figures on how delivery is used help us to allocate funding during our planning and budgeting process. As we have done previously, data will be collected using Survey Monkey. This survey will be used to capture delivery statistics, including bins delivered and bins/items put into delivery. Survey Week is October 16th - 20th. If our sample week does not work for you, the survey will be open until November 20th. Please use this link to input you numbers. [Click to participate.](#)

Delivery RFP - MLS issued a delivery RFP, which was posted on Friday, October 6, 2017. We held a Q&A phone call with vendors and we've posted written Q&A on the [RFP site](#). Responses are due November 10th.

Commonwealth eBook Collections RFP - We have concluded the web presentations by the 16 vendors who submitted proposals to the eBooks, eMagazines and Streaming Media

Solutions RFP. Trials are running and will end on November 17th. For complete information, please see the eBook RFP Dashboard or contact steve@masslibsystem.org.

Consulting/Training - The Consulting and Training Services unit has been busy. While working one-on-one with our member libraries and arranging/delivering continuing education to the Massachusetts library community, they've managed to fit in other notable activities.

Michelle Eberle was featured by the National Network Libraries of Medicine National Evaluation Office ShopTalk Blog. Michelle shared her knowledge of strategic planning and appreciative inquiry. [Click for info.](#)

April Mazza was appointed to the ALSC Digital Award Implementation Task Force. She will work with the Excellence in Early Literacy Digital Media Committee on a new award that will expand the scope of digital media from video to include software, apps and more. At issue are topics such as: award criteria, definitions, needs, and challenges. The Task Force hopes that ALA Midwinter will see the finalization of the award and committee responsibilities, at which point a public announcement will be made.

Anna Popp has earned a professional certification in digital marketing. The DMA Certified Marketing Professional designation requires more than 30 hours of in-person and webinar instruction on topics including copywriting, email marketing, targeting, relationship marketing, measurement, and data governance.

Christi Showman-Farrar was featured in School Library Journal. As a member of the American Library Association – Children's Book Council Joint Committee, Christi participated in the creation and presentation of the Reading Beyond advanced readers' lists. [Click for info.](#)

BiblioTemps asks, Is your library open 24 hours a day?

The temperature has dropped, pumpkin spice coffee is back, and school is in full swing. It may feel like summer just ended, but before we know it, winter will be upon us. That means that libraries are now filled with hard working students looking for research materials and studying for tests. To make that task easier, Westfield State University opens its doors 24 hours a day at the Ely Library during finals week every semester. Students can access their resources at all hours of the day and night to ensure they are prepared for exams and can complete their essay papers. To do this, they hire BiblioTemps®. Every winter and spring, we provide an Overnight Circulation Desk Attendant who keeps the library open from midnight to 8:00 am. We are happy to have helped keep Ely Library accessible to students during that critical study period since 2013!

Here's what they say about our services, "At the end of both the fall and spring semester, we are open 24 hours. We need a librarian to work at our Circulation desk between midnight and 8 a.m. for those days. We have used BiblioTemps® for this purpose for years. Highly satisfied."

BiblioTemps® provides temporary or permanent staff for all your patron needs, including SAT and MCAS testing periods, essay or dissertation season or during semester exams. For more information about how to hire BiblioTemps® to help the students in your area, call or email Shelah Coullard at 508-357-2121 ext. 322 today! [Click for info.](#)

Announcing Institute for Database Engagement and Leadership (IDEAL) Participants

MLS is pleased to announce our first ever group of participants for IDEAL! Participants will learn all the ins-and-outs of databases, create promotional materials for statewide campaigns, and become a leader in online information in Massachusetts. We have a mix of library types (school, academic, public) and participation from almost every library network.

- Hedda Monaghan, Framingham State University, Framingham (MLN)
- Beverly Bullock, Greenfield Public Library, Greenfield (C/W MARS)
- Kathleen McCabe Kenny, Nevins Memorial Library, Methuen (MVLC)
- Christopher Callaghan, Milton Public Library, Milton (OCLN)
- Elizabeth Safford, Boxford Town Library, Boxford (MVLC)
- Sara Kelso, Peabody Institute Library, Peabody (NOBLE)
- Janet Dawson, Hampden Wilbraham Regional School District
- Erica Street, Gordon College, Wenham (NOBLE)
- Danny Lykansion, Chelmsford Public Library, Chelmsford (MVLC)
- Kathy Downey, Lowell High School
- Lynn Loftus, Burncoat Middle School, Worcester
- Mary Millette, Greater Lawrence Technical School, Andover
- Carol Gafford, Swansea Public Library, Swansea (SAILS)
- Kelly Depin, Derby Academy
- Alexis Chanthachack, Beals Memorial Library, Winchendon (C/W MARS)
- Elizabeth McKinstry, Worcester Public Library, Worcester (C/W MARS)
- Dave Bartos, Morse Institute Library, Natick (MLN)

Upcoming Events

Directors Forums - We are pleased to announce four library directors' forums in November-January. Our colleagues in member libraries are hosting these meetings with the chief purpose to provide library directors an opportunity to discuss topical issues with your colleagues. Please send a note to greg@masslibsystem.org, if you have a topic to discuss. In addition, we'll provide a brief MLS update and we welcome your feedback

- Boston, New England Conservatory, Nov. 9 at 2-4 (with a tour of the new library)
- Bolton Public Library, Nov. 16 at 2-4
- Northfield, Dickinson Memorial Library, Dec. 15 at 11-1 (brown-bag lunch)

- Blackstone Public Library, Jan. 17 at 11-1 (brown-bag lunch)

[RSVP for a Directors' Forum](#)