



**Launch Party
November 21, 2013
Leominster Public Library**

Program

3:00 Welcome & Refreshments

3:15 Speakers:

- ***Greg Pronevitz*, Executive Director, Mass Library System**
- ***Dianne Carty*, Acting Director, Mass Board of Library Commissioners**
- **MBLC Commissioner**
- ***Mitchell Davis*, Founder & Chief Business Officer, BiblioLabs**
- ***Marin Foster*, Digital Content Sales Manager (Axis 360), Baker & Taylor**

3:45-4:30 MA eBook Project Information & Launch Kit/Manual-Deb Hoadley

4:30-5:00 Questions & Demos-members of PR, Promotion & Training Task Force