

## do you want to learn about:

- designing outcome-based evaluation of programs and services
- assessing the needs of your community
- techniques for tracking public library data and using these data for planning, management, and demonstrating the library's worth
- using data and stories to document the impact of your library

Join 50 public library leaders from Massachusetts in May 2018 to learn about these topics and more in an intensive, **two-day regional institute** hosted by the **Massachusetts Library System** in partnership with the **Colorado State Library** and the **Colorado Library Consortium**. Launched in 2015, the Research Institute for Public Libraries (RIPL) meets a distinct need of public libraries in rural, suburban, and urban areas for practical evaluation skills.

Participants will walk away from the RIPL Regional with tools for evaluation, confidence in building research into their activities, and a network of colleagues for future learning and success.

## vision

Our vision is to create a culture shift in public libraries to be purposeful in gathering, analyzing, and using data for decision making, strategic planning, and demonstrating impact. RIPL will educate change agents who will go back to their libraries with the tools, competencies, and commitment to lead evidence-based practice.

### here's what past participants had to say about RIPL:

**"The topics covered were extremely relevant and timely for my needs as a public library administrator.** I loved the combination of big picture planning, identifying community needs, and measuring outcomes in addition to very specific tasks like creating surveys and infographics."

"I have always believed in the importance of everything covered during RIPL but now **I have a practical and scalable framework to use for implementing all these best practices in a small library.**"

"RIPL was **one of the most rewarding and useful professional development opportunities** that I have attended in my career."

### questions

Email [ripl@lrs.org](mailto:ripl@lrs.org) or visit [ripl.lrs.org/ma2018](http://ripl.lrs.org/ma2018) for more information.

### who



The target audience for the RIPL Regional is Massachusetts Library System members who seek to develop their skills in evaluation and data use for planning, management, and demonstrating their library's impact.

### where



Devens Common Center  
31 Andrews Parkway  
Devens, MA 01434

### when



May 7-8, 2018  
8:00-5:00 each day

### how



The institute fee is \$150, which includes breakfast and lunch on May 7 and 8. Massachusetts Library System members (one per library) may register for the event between February 15 and April 17 at [ripl.lrs.org/ma2018](http://ripl.lrs.org/ma2018).

### lodging



See [ripl.lrs.org/ma2018](http://ripl.lrs.org/ma2018) for information about lodging options.